



11th Annual 5K Family Turkey Trot And Wellness & Craft Fair

Sponsored by the Lowell Joint Education Foundation

Saturday, November 4, 2017

SPONSORSHIP PACKET

Why Become a Sponsor?

The Lowell Joint Education Foundation 5K Family Turkey Trot and Wellness Fair has become a tradition in the local area. The event is perfect for those runners looking for competitive times and the average family looking to get outside for a little exercise. We anticipate approximately 400 participants and onlookers at this community event, and this is an opportunity for organizations that are based in, or conduct significant business in, the cities of La Habra, Whittier, or La Habra Heights to demonstrate their support for the community and its support of our students.

What Benefits does a Sponsorship Offer?

- Direct and positive exposure to existing and potential customers
- Opportunity to develop relationships with local business and community leaders
- Opportunity to directly contribute to the community that supports your business

Why Become a Sponsor?

There are several ways to participate as a sponsor:

- Direct cash contribution
- Donation of goods or services related to the event (e.g., water station supplies, post race food and beverages, prizes for competitors, etc.)
- Provide volunteers to assist with the event set-up, operation, and take-down

What does a Sponsorship Package Include?

Mile Marker - \$100

- Marker posted on the course during the race
- Tax donation letter

Adopt an Athlete - \$150

- Sponsor name posted day of the race and on the LJEF website
- Tax donation letter

Bronze Sponsor - \$500

- Sponsor/Corporate name or logo on event registration form
- Sponsor/Corporate name or logo posted at Race Registration areas and on the LJEF website
- Sponsor/Corporate name or logo imprinted on the back of the T-shirts
- Race day exhibitor space (if desired)
- 2 complimentary race entries

Silver Sponsor - \$1,000

- Sponsor/Corporate name or logo on event registration form
- Sponsor/Corporate name or logo prominent in all public relations and informational packages, Race Registration areas, and on the LJEF website
- Sponsor/Corporate name or logo imprinted on the back of the T-shirts
- Race day exhibitor space (if desired)
- 4 complimentary race entries

Gold Sponsor - \$2,000

- Sponsor/Corporate name or logo on event registration form
- Sponsor/Corporate name or logo prominent in all public relations and informational packages, Race Registration areas, and on the LJEF website
- Banner prominently featured at the event
- Product/information distribution at the event
- Acknowledgement as Gold Sponsor at beginning and end of the race
- Sponsor/Corporate name or logo imprinted on the back of the T-shirts
- Race day exhibitor space (if desired)
- 10 complimentary race entries

Title Sponsorship - \$5,000

- Sponsor/Corporate name or logo attached with race in all promotional and public relations activities
- Sponsor/Corporate name or logo on event registration form as presenting sponsor
- Sponsor/Corporate name or logo prominent in all public relations and informational packages, Race Registration areas, and on the LJEF website
- Sponsor/Corporate name or logo at Start/Finish Line Banner
- Sponsor/Corporate name or logo on Mile Marker
- Product/information distribution at the event
- Acknowledgement as Title Sponsor at beginning and end of the race
- Sponsor/Corporate name or logo imprinted on the front of the T-shirts
- Race day exhibitor space (if desired)
- 20 complimentary race entries

Media Sponsor - \$750

- Sponsor/Corporate name or logo imprinted on back of T-shirts
- Sponsor/Corporate name or logo in all public relations and informational packages
- Sponsor/Corporate name or logo on event entry forms
- Sponsor/Corporate name or logo at Race Registration areas
- Race day exhibitor space (if desired)
- 2 complimentary race entries

For additional information, please contact Cheryl Duran at c3duran@verizon.net or visit the Lowell Joint Education Foundation website at www.ljefonline.org



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Sponsorship Interest Form

We are pleased to support the Lowell Joint Education Foundation. We will participate by offering a sponsorship in the amount indicated below:

- Title Sponsor - \$5,000
- Gold Sponsor - \$2,000
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500
- Adopt an Athlete - \$150
- Mile Marker - \$100
- Media Sponsor - \$750
- Donation of goods, services, prizes, or volunteers (use additional sheets to describe in detail and provide approximate value of donation)

Business Name: _____

Business Address: _____

Primary Contact Name (please print): _____

Telephone: _____ E-Mail Address: _____

Website Address: _____

T-Shirt Sizes (number of each T-shirt): ___ YS ___ YM ___ YL ___ S ___ M ___ L ___ XL ___ XXL

Contributions to this event are tax deductible.

Method of Payment: ___ Check ___ VISA ___ Master Card _____
 Make checks payable to Lowell Joint Education Foundation or LJEF Credit Card # Security Code Exp. Date

Name on Card

Signature

Please mail completed Sponsorship Interest Form to the following address:

Lowell Joint Education Foundation
 P.O. Box 1135
 Whittier, CA 90609